

November 2023

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We were extremely proud to announce the reintroduction of the Rush TOPSoccer Thunder Program, an adaptive program which provides the means for children with physical and intellectual disabilities to participate in soccer. We have had a tremendous response to our request for volunteers for the program and are proud to partner with The City of Milton to bring this program to our community. Our two lead Coaches are both former players at Rush and we are so excited that they are “Playing it Forward” in our community and giving back to Rush and our members. Please read more information on our Thunder Program coaches below.

Earlier this year we nominated over 70 players for the Rush Regional and National Pools. The first Regional event will be held in Port St Lucie, Florida, November 16-19. We will be represented by over 20 Rush Union players at the event. Congratulations to everyone who was nominated and selected to represent Rush.

Several of our teams and coaches will be participating in the Father Christmas Cup on December 9. The annual event has special meaning this year, as Boris “Boki” Fridman, a former Rush Coach and Friend will be honored. Coach Boki lost his long battle with cancer earlier this year and we are grateful to be able to participate and raise money for the Fridman family and others in need.

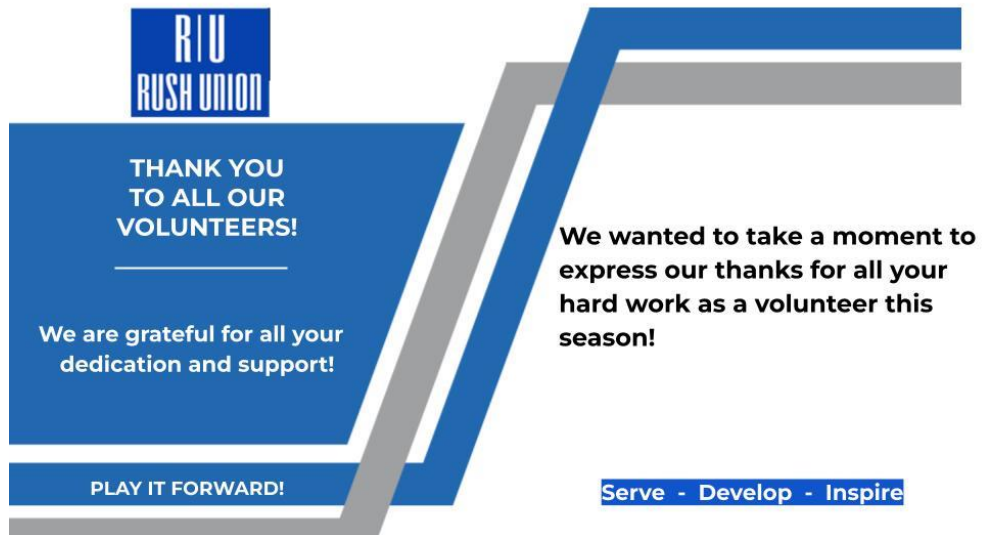
If you have any questions about Rush Union, our programs or anything soccer related please reach out to our staff at any time.

Thank you for being part of our Rush Union family. We look forward to seeing you back on the field soon.

R|U Ready?



Neil McNab Jr.
CEO Rush Union



**R | U
RUSH UNION**

**THANK YOU
TO ALL OUR
VOLUNTEERS!**

We are grateful for all your
dedication and support!

PLAY IT FORWARD!

**We wanted to take a moment to
express our thanks for all your
hard work as a volunteer this
season!**

Serve - Develop - Inspire

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CHAMPIONS
SSA JEKYLE CLASSIC

Congrats to our teams who competed in the SSA Jeykell Classic over fall break!

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Social Media

Like us on Facebook and follow us on Instagram & Twitter

Rush Union

www.Facebook.com/rushunionsoccer

Instagram: @RushUnion

Twitter: @Union_rush

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TopSoccer Thunder Program

REGISTRATION NOW OPEN!
First Session: Sunday November 5th

Sundays 3:30-4:30 pm
Session Dates: 11/5, 11/12, 12/3, & 12/10

TopSoccer Thunder Program is a community-based recreational program specifically designed to help athletes with physical and intellectual disabilities participate in soccer.

Rush Union Milton: 14295 Birmingham Hwy Milton, GA 30004

*Sessions are rain or shine and will be held either

PLAY IT FORWARD



SERVE-DEVELOP-INSPIRE

The TOPSoccer Thunder Program is an opportunity for the soccer community to come together and make a difference in the lives of all that participate!

Introducing our Thunder Program's Head Coaches

Caitlin Creviston and Jack Tindle.

Both Caitlin and Jack are former Rush players who are now returning to our fields to give back to their community. They truly embody Rush Union's Core Values and our mission of Serve-Develop-Inspire! We couldn't be prouder of both Caitlin and Jack and are very excited for them to bring their expertise and love of soccer to our Thunder Program and Rush community!

Caitlin Creviston grew up on the soccer fields of Georgia. She played twelve years of youth soccer, including playing for Rush Union, followed by four years of varsity soccer at Milton High School. In her senior year as captain, the team won the 2012 state championship. Caitlin played both defensive mid and center back in her four-year collegiate career. She started at Indiana University and ended at Georgia State University where she received her master's degree in occupational therapy. Caitlin now enjoys a fulfilling career working with families and children as a pediatric occupational therapist. Sharing both skills from her soccer and professional career, she is ecstatic about the opportunity to serve as coach for the Rush Union Thunder Program on the turf that she grew up on.

Jack Tindle is a former Georgia Rush soccer player from Milton, GA. He began playing at Rush at the age of 8 and continued playing as both a center-back and right-back until the end of his U18 season. He also played on the varsity soccer team at Cambridge High School from 2016-2019. Jack has three years of coaching experience with the TOPSoccer program in Gainesville, FL where he attended the University of Florida. He is excited to be a part of the Thunder Program at Rush and can't wait to help grow the program throughout the local community.



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COMPETITIVE PROGRAM EVALUATIONS

Interested in joining our Competitive Program
at our Dekalb location?

To schedule an evaluation please contact Juliet Melvin at
jmelvin@rushunionsoccer.org.

Interested in joining our Competitive Program
at our Milton location?

To schedule an evaluation please contact Alane Gray at
agray@rushunionsoccer.org.

SERVE-DEVELOP-INSPIRE

If you want to join our competitive program please contact us at the email addresses above for more information.



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More Success from the SSA Jeykell Classic!

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EXPERT CONTRIBUTOR

INSTANT SUCCESS!



BY NEIL MCNAB,
EXECUTIVE DIRECTOR,
RUSH UNION
PHOTOS BY RUSH UNION



In a world where easy wins, instant gratification, and early success are sought-after, it is becoming increasingly difficult to value the impact of long-term development. What's wrong with taking your time? Parents, coaches, mentors seem to be in a hurry to get kids to the next level—whether that be in school or sports—but sometimes look past the longer path to get them there with the proper readiness.



There is nothing very exciting about following a process, making small incremental gains and facing challenges in a deliberate and calculated manner. Blah, right? Small gains are barely noticeable, and kids don't come running in the house excited about the pivot they made to their left pinky that moved the ball 1/100 of an inch to the right.



But these small gains are the baby steps that get people where they ultimately want to be. Slow and steady wins the race, right? And it's the protocol Rush Union follows in the communities that we serve. We are developing strategies that can inspire our members to be the best version of themselves. The good news is that all of these deliberate changes and developments are devised through conscious planning developed behind the scenes and away from the field.

You may not notice much immediately on the pitch. The kids are still running around having a great time, hopefully falling in love with the sport and making memories that last a lifetime. But rest-assured, coaches are watching, noticing strengths and opportunities for development. And incorporating consumable adjustments that will affect play in a reasonable, productive, long-term way.

And to foster that development, we're not limiting our investment to the players. There are changes happening to the facilities that will have a lasting impact on our programs. Changes such as the increased quality of our playing fields, better education of our coaches, parents and referees; a new indoor facility that provides more opportunities to play the game; the introduction of new programs being added over the next 12 months that broaden the offerings and enable folks to engage with Rush Union in more ways than ever before.

The growth of soccer in our market has been staggering. The Men's FIFA World Cup will be coming to the US in 2026 and Atlanta is one of the host cities for the tournament. This shines a great spotlight on the sport we love and gives us the opportunity to let athletes experience spectating at the highest level. This exciting news along

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MILTON AND DEKALB LOCATIONS

WINTER PROGRAMS

- SCCL Competitive
- Recreational
- All Ages
- NEW INDOOR TURF IN MILTON!
- Adult Leagues
- College ID Opportunities
- Local/Regional Tournament Play

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with the very recent announcement that US Soccer will be building a new Training Facility and Headquarters somewhere in the Metro Atlanta area is sure putting soccer in Georgia at the forefront of the competitive youth soccer market nationwide. All this leads to one conclusion—soccer in Atlanta and the surrounding areas is going to continue to boom! There will be more youth players to serve than ever before. And we're ready to welcome them to this vibrant community.

Rush Union has been working with The Collective Global, a consulting agency that helps organizations transform themselves and have a lasting impact within their own communities. This process started earlier this year and will continue well into 2024. Rush Union proactively sought this guidance in order to be fully prepared for increased enrollment brought about by the exciting announcements and developments above.

Our goal has always been focused on the kids and our new mission statement supports that ambition: Serve, Develop,

Inspire. Along with a vision that elevates our community to be the best version of itself. This process, in partnership with The Collective Global, will hyper-focus our purpose and move our organization forward, while creating a legacy that will go well beyond the game of soccer, encouraging our members to "Play it Forward" in all aspects of their lives.

Like most humans, we're in a hurry to implement and reap the rewards of our partnership, but it's not an "easy win" and instant gratification often indicates haste, so we're going to take our time with deliberate moves and thoughtful advances. The road ahead will be taken one deliberate step at a time, with our staff, members, and community all helping shape the future of Rush Union Soccer to have a lasting impact on those we aim to serve.

Although it may be difficult to get instant success in the youth sports market, when the time comes our careful and deliberate steps will look to many outsiders like an instant hit.

RU Ready? Come learn more about Rush Union Soccer and the many programs we have to offer.

RUSH UNION SOCCER
SERVE, DEVELOP, INSPIRE



Ray's Septic Service, LLC will help you prevent sewage disasters.

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System Replacement	Septic System Care
	And Many More!

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ray@raysseptic.com



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#POSITIVELYSOCCER

PLAY YOUR PART



We are still looking to strengthen our referee program at Rush Union Soccer. Please reach out to us if you are interested in getting involved.

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Rush Union and The Collective continue to work together to create a strategic plan for Rush Union as we strive to be the best organization we can be!



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Join us this month for our largest ever Rush Cup, with over 220 teams participating!

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START PLANNING FOR

WINTER PROGRAMS



VISIT THE SITE
WWW.RUSHUNIONSOCCEER.ORG

BOYS | GIRLS | COMPETITIVE | REC
ALL AGE GROUPS

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We attended the Carvin' in Crabapple festival in October, if you know of any local events that Rush Union could support, please let us know.

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Rush Union teams and coaches will be supporting the Father Christmas Cup in December. A soccer charity helping families in need over the holidays. This year our own Coach Boris "Boki" Fridman is one of the honorees. Coach Boki lost his long battle with Cancer earlier this year.

