



Welcome! Rush Union Update

Hello everyone,

Spring soccer is now in full swing. Our Recreational, Academy and Select programs have all started. We held orientation meetings for our recreational families, teams have competed in pre-season tournaments, and we have offered educational opportunities for our families. Congratulations to our teams who competed in the Lanier Shark Shootout, the SSA Spring Classic, the Steamers Spring Classic, the Concorde Challenge Cup, and of course our own Rush Union Spring Cup. Many of the teams who had success in these events are featured below in this newsletter.

The Rush Union Spring Cup hosted over 140 teams on February 26/27. The event on Saturday was a huge success, unfortunately, rain impacted several locations on Sunday and many teams were not able to conclude the tournament as expected. Overall, we consider the event a success, especially since all the teams who attended the tournament received a limited number of free tickets to the Atlanta United home opener on February 27. Atlanta United won the game 3-1 and our players were highlighted during a halftime shout out on the 300 level Sky Bridge. What a fantastic way to kick off the season! We crowned Champions and Finalists in all divisions at our Spring Cup. For more information on the 2022 Rush Union Spring Cup please visit our tournament website: <https://soccer.sincsports.com/TTContent.aspx?tid=RUSHUSPR> We are very proud of our relationship with Atlanta United and are eager to bring more opportunities to our communities in the future.

We were excited to offer two Grassroots USSF Coach Licensing courses in February. Both courses were very well attended with over 20 coaches attending each one. The courses were so well attended that we have decided to offer two more in April, one course in Milton and the other in Dunwoody for our Recreational and Professional coaches.

We also offered a FREE Parent education seminar on March 3rd for all our parents provided by Positive Coaching Alliance, one of our long-term education partners. The workshop was very well attended and extremely beneficial for all those parents who spent an evening focusing on the life lessons sports can help instill. Parents should also remember our membership with the Soccer Parenting Association, allows all our members FREE access to the My Soccer Parenting Resource Center which can be accessed here: [Soccer Parenting Association](#)

We hosted a second round of SCCL Summer League tryouts on February 20th at both locations. Our Summer teams are starting to take shape so, if you are interested in playing on a competitive team this summer, please register for the tryouts ASAP. Milton registration [here](#) and Dunwoody registration [here](#). We will also be hosting a Spring Break Camp at both locations in early April. That registration is open now.

March 2022

R|U RUSH UNION R|U in?

We were featured in the Milton Neighbor again this month. Please see below for a copy of the article that discusses the year-round programs that organizations now offer and the benefits of having options for our players.

A special congratulations to our players and staff who were selected to represent Rush National at the PDT event in Arizona February 17-21. Players and coaches from all over the county within Rush were nominated and chosen. It was amazing to see so many from Georgia there and the teams performed at an extremely high level during the event.

If you have any questions about Rush Union, our programs or anything soccer related please reach out to our staff at any time.

Thank you for being part of our Rush Union family. We look forward to seeing you on the field very soon.

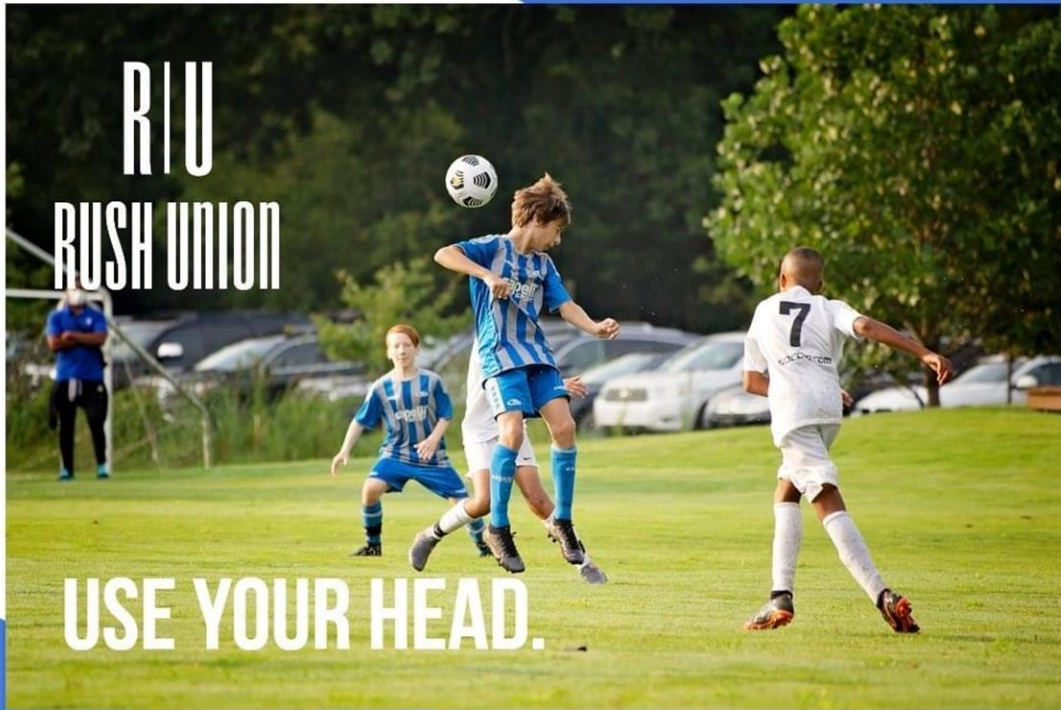
R|U Ready?



Neil McNab Jr.
CEO Rush Union



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Singular
social
platforms
coming in
Oct.



Like.



Share.



Follow.

Social Media

Like us on Facebook and follow us on Instagram & Twitter

Rush Union

[www.Facebook.com/rushunionsoccer](https://www.facebook.com/rushunionsoccer)

Instagram: @RushUnion

Twitter: @Union_rush

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Congratulations to all our teams who competed in Spring Tournaments so far!

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EXPERT CONTRIBUTOR

Options for Everyone



BY NEIL MCNAB, EXECUTIVE DIRECTOR, RUSH UNION
PHOTOS BY RUSH UNION



As parents, we want to help our children find activities—often sports—for which they have great interest. We are passionate about it. And once our children discover a passion for something, parents often go into high gear, investing time, energy, and money into that discovery. It's easy to get caught up.

The studies on early sport specialization have been prevalently publicized over the last several years. Some disadvantages of specializing at a young age have been highlighted; and yet as soon as our child tells us they like something or want to try a new activity, we immediately sign them up for year-round camps, clinics, season play, private lessons, you name it. Good. Better. Best. Next level. Youth sports have become masterful marketing machines and with that can come the realization that we might be pushing our children too soon to commit to one thing.

Many sports offer year-round options now, beginning as young as 6 years old. Options for our kids are important. And some—a few, like Olympians—like that singular focus and thrive, even at a tender single-digit age. Most will do better having exposure to multiple options. And when we stand back, soak it all in, it's good to be committed to a program, but equally as important to say no if that's the better route.

My daughter recently expressed an interest in playing soccer over the winter months—the “off-season”. This was something we had never invested in before as a family. How much did we want to invest in a year-round activity when that would mean missing out on full-family time? Fortunately, Rush Union offers a program that is “customized” to parents' and athletes' off-season tolerances. Short programs, a la carte clinics, and pay-as-you-go programs came to the table based on feedback received by our members. In my personal case, we selected a five-week program with practices and no game play. It was a good balance. My daughter and my family enjoyed our winter.

As a family we often travel over the summer on vacation or enroll our children in other summer camps like County Kids Camp, which is an outdoor camp that focuses on good old fashion outdoor activities like playing in the mud, and rope swings into the lake. So, summer soccer leagues may not be on the horizon for us, but a weeklong soccer camp will likely be worked in somewhere this July.

If you are unsure what do to with your child's sporting experience, there are people you can turn to for perspective, starting with your athlete. Simply ask them what they would like to do with their time. Their passion for a sport will certainly grow if your child gets to be in the driving seat of their own experience. There are also parenting groups, such as Soccer Parenting Association, that provide parents great guidance and options. League organizers and coaches can also offer advice.

COME SEE WHAT RUSH UNION IS ALL ABOUT.

Spring options at all locations · Adult Leagues · Summer SCCL League · Rec Programming
Summer Training Options, Partnerships with Playmaker, Atlanta United, and College ID

RUSHUNIONSOCCKER.ORG

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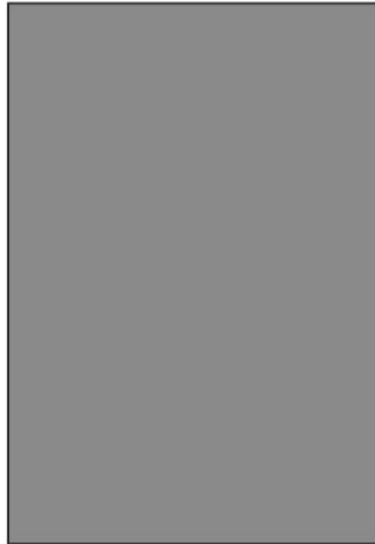
If your child has not found their passion yet, you do not need to heavily invest in time or finances to discover where it may lie. Many children's interests change over time. My oldest son is nearly 12 and has not settled on any one thing that genuinely piques his interest, so we encourage him to experiment with lots of activities as he goes on his journey of self-discovery. And it may be that he doesn't want to do just one thing.

At Rush Union, we'd love to have more athletes join our programs. And for those who are ready, and want to commit to year-round training, we have those options for you.

But more than that, we have program options that fit any athlete's needs, and that give parents and athletes control of commitment level. Our mission is to provide a fun, safe, developmental program at the pace that works for each athlete. If soccer ends up being the passion in your athlete, we'll be there; and if not, we'll be there cheering him/her on in other directions!

RU ready to come check out one of our programs? We would love to help you find the right fit for your child, or help you revisit our organization if your child has not found their passion for soccer yet.

Please check all our programs on our website www.rushunionsoccer.org



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RUSH UNION

SPRING TRAINING
OPPORTUNITY!

TOCA
RUSH UNION GROUP TRAINING
TECH-ENABLED SOCCER TRAINING



BOOK NOW

- Rush Union Spring Group Training at TOCA Perimeter!
- Starts March 1st (find best days and times that work for you!)
- \$30 per player per session
- Focus on Technique, Game Awareness, and Decision Making
- Innovative group training that is fast, fun, and results-driven
- Small groups of 4-5 players

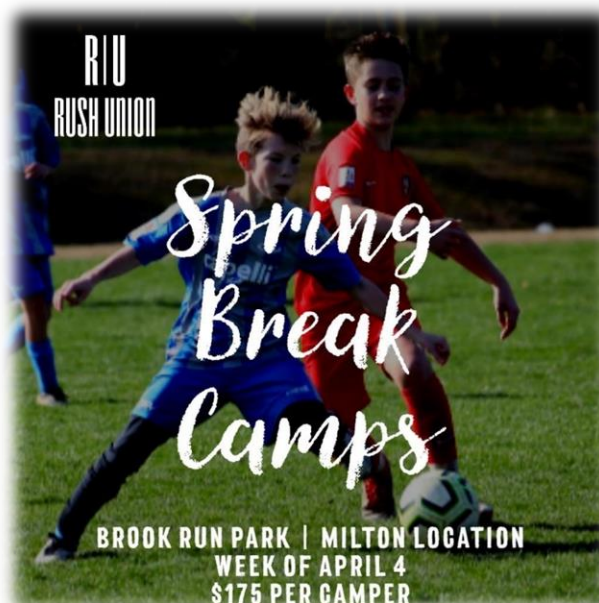
Email: perimeter@tocafootball.com 3039 Amwiler Road
Call: (678) 459-2457 Atlanta, GA 30360

Additional Training opportunities provide by TOCA are available to our players!

RIU RUSH UNION RIU in?



Check out our Adult Programs, offering leagues this Spring and Summer! Check our website for more details and to register.



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**BOYS &
GIRLS**

2005 - 2004

**BLUE &
WHITE**

RUSH SELECT NATIONAL TEAM SELECTIONS

**PDT 2022
PHX, AZ**



Congratulations to our players and coaches who were selected to represent Rush National at the recent event in Arizona!

RIU RUSH UNION RIU in?



What a great day at the Atlanta United home opener on February 27... Rush Union was responsible for over 2500 folks attending in partnership with Atlanta United.